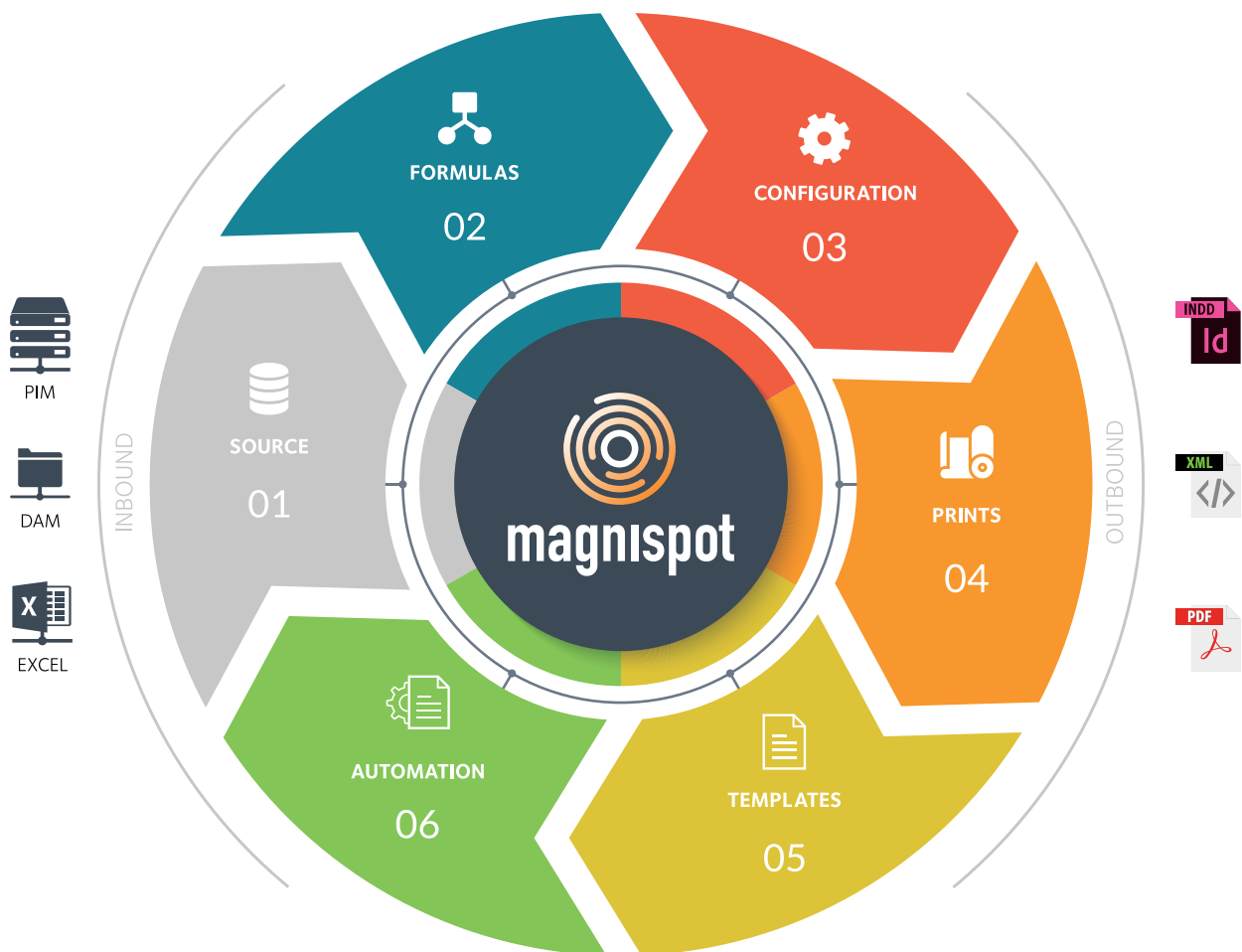




magnispot

When print projects get complex, Magnispot comes to the rescue

Automate and simplify the production of your printed material in order to save time and money. What if you could streamline your print projects, by easily connecting your PIM system and other datasources through **Magnispot** to multiple print marketing channels, such as InDesign Client & InDesign Server. Let your design team focus on the lay-out of your printwork instead of entering and verifying data manually.



Get in touch for more information or a live demo
print@magnispot.com | www.magnispot.com | +32 485 47 82 11

powered by
inDeap
YOUR PARTNER IN PRINT



magnispot

Features & benefits



save time
and money



increase
productivity



maximize
employee value



reduce revision
rounds



multilingual
data updates



Create custom
market target
publications

- ✓ **Azure Cloud based marketing hub**
No direct access to datasources necessary
- ✓ **Connect data from different sources**
ERP, DAM, CRM, excel, ...
- ✓ **Configure and compile complex datasets**
Make a selection of the necessary datafields
- ✓ **Authenticated multi-language export**
Create different languages versions with 1 click
- ✓ **Online template selection and preview**
See realtime how the output looks
- ✓ **Web2Print functionality**
Automated production of InDesign and PDF documents

Name	Formula	Type	Source
<input checked="" type="checkbox"/> Product.ProductBrand		Text	CVL PM
<input checked="" type="checkbox"/> Product.Product		Text	Entry PM
<input checked="" type="checkbox"/> Product.ProductIndustry		Text	CVL PM
<input checked="" type="checkbox"/> Product.ProductLevel1		Text	CVL PM
<input checked="" type="checkbox"/> Product.ProductLevel2		Text	CVL PM
<input checked="" type="checkbox"/> Product.ProductLongDescription	TextFieldByCondition(, ?)	Text	LocaleString PM
<input checked="" type="checkbox"/> Product.ProductMarket		Text	CVL PM
<input checked="" type="checkbox"/> Product.ProductMaterialComposition		Text	LocaleString PM
<input checked="" type="checkbox"/> Product.ProductName		Text	String PM
<input checked="" type="checkbox"/> Product.ProductNumber		Text	String PM
<input checked="" type="checkbox"/> Product.ProductResource	UPFieldByOrder("1,2,3,4,5")	Text	EntryCollection PM
<input checked="" type="checkbox"/> Product.ProductSalesDescription		Text	LocaleString PM
<input checked="" type="checkbox"/> Product.ProductShortDescription		Text	LocaleString PM

The interface shows a list of templates on the left, including 'Publication Summer 2020', 'FashionCatalog2020', 'Construction & Industry Catalog', and 'Fixation Flyer Autumn 2020'. The 'Fixation Flyer Autumn 2020' template is selected, and a preview of the flyer is shown on the right. The preview displays a technical drawing of a mechanical part with text and a table.

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